

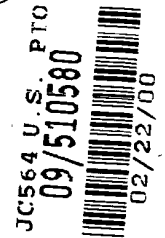
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Richard A. Leeds
Filed : February 22, 2000
For : SYSTEM AND METHOD FOR PRESENTING CUSTOMIZED
SELECTIONS OVER A COMPUTER NETWORK

Docket No. : 480169.402

Date : February 22, 2000



Box Patent Application
Assistant Commissioner for Patents
Washington, DC 20231

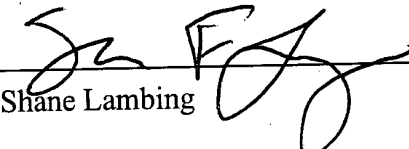
CERTIFICATE OF MAILING BY "EXPRESS MAIL"

Assistant Commissioner for Patents:

I hereby certify that the enclosures listed below are being deposited with the United States Postal Service "EXPRESS MAIL Post Office to Addressee" service under 37 C.F.R. § 1.10, Mailing Label Certificate No. EL487802851US, on February 22, 2000, addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, DC 20231.

Respectfully submitted,

Seed Intellectual Property Law Group PLLC


Shane Lambing

BLJ:mad

Enclosures:

Postcard
Check No. 10606 for \$816.00
Form PTO/SB/05
General Authorization Under 37 C.F.R. § 1.136(a)(3) and Fee Transmittal (+ copy)
Specification, Claims, Abstract (26 pages)
3 Sheets of Drawings (Figures 1-3)
Declaration and Power of Attorney
Verified Statement of Small Entity Status

Please type a plus sign (+) inside this box

+

PTO/SB/05 (2/98)

UTILITY

PATENT APPLICATION TRANSMITTAL

Attorney Docket No.

480169

First Inventor or Application Identifier

Richard A. Leeds

Title

SYSTEM AND METHOD FOR PRESENTING
CUSTOMIZED SELECTIONS OVER A COMPUTER
NETWORK

Express Mail Label No.

EL487802851US

Only for nonprovisional applications under 37 CFR § 1.53(b)

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

ADDRESS TO:

Box Patent Application
Assistant Commissioner for Patent
Washington, D.C. 20231

1. ☒ General Authorization Form & Fee Transmittal
(Submit an original and a duplicate for fee processing)

2. ☒ Specification [Total Pages] **26**
(preferred arrangement set forth below)

- Descriptive Title of the Invention
- Cross References to Related Applications
- Statement Regarding Fed sponsored R & D
- Reference to Microfiche Appendix
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings (if filed)
- Detailed Description
- Claim(s)
- Abstract of the Disclosure

☒ Drawing(s) (35 USC 113) [Total Sheets] **3**

Oath or Declaration [Total Pages] **2**

a. ☒ Newly executed (original or copy)

b. ☐ Copy from a prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 17 completed)

i. ☐ DELETION OF INVENTOR(S)
Signed statement attached deleting
inventor(s) named in the prior application,
see 37 CFR 1.63(d)(2) and 1.33(b)

☐ Incorporation By Reference (useable if box 4b is
checked) The entire disclosure of the prior application,
from which a copy of the oath or declaration is supplied
under Box 4b, is considered to be part of the disclosure of
the accompanying application and is hereby incorporated
by reference therein.

6. ☐ Microfiche Computer Program (Appendix)
7. ☐ Nucleotide and Amino Acid Sequence Submission
(if applicable, all necessary)
- a. ☐ Computer-Readable Copy
- b. ☐ Paper Copy (identical to computer copy)
- c. ☐ Statement verifying identity of above copies

ACCOMPANYING APPLICATION PARTS

8. ☐ Assignment Papers (cover sheet & document(s))
9. ☐ 37 CFR 3.73(b) Statement (when there is an assignee) ☒ Power of Attorney
10. ☐ English Translation Document (if applicable)
11. ☐ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS Citations
12. ☐ Preliminary Amendment
13. ☒ Return Receipt Postcard
14. ☒ Small Entity Statement(s) ☐ Statement filed in prior application, Status still proper and desired
15. ☐ Certified Copy of Priority Document(s)
(if foreign priority is claimed)
16. ☒ Other: Certificate of Express Mail
Check No. 10606 for \$816.00

17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment

☐ Continuation ☐ Divisional ☐ Continuation-In-Part (CIP)

of prior Application No.: _____

Prior application information: Examiner _____

Group / Art Unit _____

☐ Claims the benefit of Provisional Application No. _____

CORRESPONDENCE ADDRESS

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Respectfully submitted,

TYPED or PRINTED NAME Brian L. Johnson

SIGNATURE Brian L. Johnson

REGISTRATION NO. 40,033

Date 2/22/2000

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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GENERAL AUTHORIZATION UNDER 37 C.F.R. § 1.136(a)(3)
AND FEE TRANSMITTAL

Assistant Commissioner for Patents:

With respect to the above-identified application, the Assistant Commissioner is authorized to treat any concurrent or future reply requiring a petition for an extension of time under 37 C.F.R. § 1.136(a)(3) for its timely submission as incorporating a petition therefor for the appropriate length of time. The Assistant Commissioner is also authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 19-1090.

With respect to the above-identified application, the fee is calculated below:

For	Number filed	Number extra		Rate		
Basic Fee						\$ 345
Total Claims	29	9	X	\$ 9	=	\$ 81
Independent Claims	13	10	X	\$ 39	=	\$ 390
Multiple Dependent Claim					+	\$ 0
Assignment Fee					+	\$ 0
TOTAL FILING FEE					+	\$ 816
Extension-of-time fee (parent)						\$ 0
TOTAL						\$ 816

A check in the amount of \$816.00 is enclosed to cover the filing fee.

The Assistant Commissioner is authorized to charge any fees under 37 C.F.R. §§ 1.16 and 1.17 which may be required, or credit any overpayment, to Deposit Account No. 19-1090. A duplicate copy of this request is enclosed.

Date 2/22/2000



Brian L. Johnson
Registration No. 40,033

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